

## Big Chili Cook-Off Saturday, September 10, 2016

Buchanan Park ~ Evergreen, Colorado

Big Chili Inc., a 501(c)(3) non-profit organization, benefits the local volunteer fire departments in the mountain areas of Evergreen/Conifer. Funds raised will be used to support the local fire districts and personal equipment needs of the local volunteer fire fighters who support those districts. Fire districts include Elk Creek, Evergreen, Indian Hills, Inter-Canyon, North Fork and Platte Canyon.

**BE A SPONSOR AND SUPPORT OUR VOLUNTEER FIRE FIGHTERS!**



### \*\*\*\*\*ALL BIG CHILI COOK-OFF SPONSORS RECEIVE:

- Year Round Website link and logo recognition
- Live Recognition via stage announcement & Facebook mention
- Warm fuzzy of knowing you donated to our Volunteer Fire Fighters

### Presenting Sponsor: \$10,000 – Exclusive Opportunity

- Designation as “Official Presenting Sponsor”
- Max exposure and recognition
- Opportunity for On-Stage Welcome Introduction
- Logo recognition on all promotional materials, posters, flyers, ads
- Complimentary Business or Chili booth
- Opportunity for two (2) Sponsor Parking Passes
- Facebook invitation to “Like” your business
- Twelve (12) admission Sponsor credentials



### Stage Sponsors: \$5,000 – ½ SOLD, ½ PENDING

- Banner & Live recognition on Main Stage
- Logo recognition on all promotional materials, posters, flyers, ads
- Complimentary Business or Chili booth
- Opportunity for two (2) Sponsor Parking Passes
- Facebook invitation to “Like” your business
- Six (6) admission Sponsor credentials



### Red Chili Sponsors: \$2,500

- Logo recognition on all promotional materials, posters, flyers, advertisements
- Complimentary Business or Chili booth
- Banner placement on event fencing
- Facebook invitation to “Like” your business
- Opportunity for two (2) Sponsor Parking Passes
- Four (4) admission Sponsor credentials



### Beer Garden Sponsors: \$1,500 each (2 available)

- Logo recognition on all promotional materials, posters, flyers, ads
- Banner placement on event fencing & beer garden
- Facebook invitation to “Like” your business
- Opportunity for two (2) Sponsor Parking Passes
- Four (4) admission Sponsor credentials



### Green Chili Sponsors: \$1,500

- Complimentary Business or Chili booth
- Logo recognition on all promotional materials, posters, flyers, ads
- Banner placement on event fencing
- Facebook invitation to “Like” your business
- Opportunity for two (2) Sponsor Parking Passes
- Four (4) admission Sponsor credentials



### Firefighter's Challenge Sponsor: \$1000

- Designation as “Official Firefighter’s Challenge Sponsor”
- Logo recognition on all promotional materials, posters, flyers, ads
- Banner placement on event fencing
- Facebook invitation to “Like” your business
- Four (4) admission Sponsor credentials

### Big Chili Website Sponsor: \$1000

- Designation as “Official Website Sponsor”
- Year round logo recognition on [www.bigchili.org](http://www.bigchili.org)
- Logo recognition on all promotional materials, posters, flyers, ads
- Banner placement on event fencing
- Facebook invitation to “Like” your business
- Four (4) admission Sponsor credentials



### Evergreen Main Street Banner Sponsor: \$750 – PENDING

- Your logo on the Main Street Banner for 24/7 exposure
- Four (4) admission Sponsor credentials

### Volunteer T-Shirt Sponsor: \$750 – SOLD

- Complimentary Business or Chili booth
- Your Business Name & Logo on 300 Volunteer T-Shirts
- Banner placement on event fencing
- Two (2) admission Sponsor credentials



### **Ticket Sponsor: \$750 – Limited Opportunity – SOLD**

- Complimentary Business or Chili booth
- Your Business Name & Logo on back of ticket
- Use Ticket Back as coupon to drive business to your retail location
- Banner placement on event fencing
- Two (2) admission Sponsor credentials



### **Cornbread Sponsors: \$500 each**

- Complimentary Business or Chili booth
- Banner placement on event fencing
- Booth banner recognizing as event sponsor
- Two (2) admission Sponsor credentials

### **Event Wristband Sponsor: \$500 – Limited Opportunity – PENDING**

- Banner placement on event fencing
- Customized 5,000 wristbands for event attendees
- Two (2) admission Sponsor credentials



### **Motorcycle Parking Sponsor: \$500 - PENDING**

- Banner placement on event fencing
- Banner placement on motorcycle parking area
- Two (2) admission Sponsor credentials

### **Kids Area Sponsor: \$500**

- Banner placement on event fencing
- Banner placement on Kids Area tent
- Two (2) admission Sponsor credentials

### **Kids Firefighter Challenge Sponsor: \$250**

- Banner placement on event fencing
- Two (2) admission Sponsor credentials



### **ATM Sponsor: \$250 each**

- Banner placement on event ATM
- Two (2) admission Sponsor credentials

### **Golf Cart Sponsors: \$125 – Limited Opportunity– SOLD**

- Your logo on banner of a single event golf cart
- Two (2) admission Sponsor credentials



## **Chili Cook Sponsors: \$125**

- Booth Space to cook your own chili
- Compete for cash prizes
- Website listing as Chili Cook Sponsor
- “Chili Cook Sponsor” sign to display at your booth
- Two (2) admission Sponsor credentials



**Several In-Kind Sponsor Opportunities are also available such as:  
Event T-Shirts, Chili Cook Aprons,  
Hats and Other Merchandise & More! See us for additional details.**

## **WE CAN CUSTOM CREATE A SPONSORSHIP PACKAGE TO FIT YOUR MARKETING NEEDS!**

**For more information, call Lora Knowlton, Big Chili Event Director  
at 303-973-1209 or [CoCoug@aol.com](mailto:CoCoug@aol.com).**



# sponsor opportunities

## Big Chili Cook-Off 2016

See Sponsor Opportunities Sheet for detailed information about each level. If you wish to customize your sponsor package, please contact Big Chili, Inc. to ensure that your sponsor benefits can be maximized to the fullest to meet your needs.



### To Be A Sponsor:

- 1) Fill out this form and return via email to [info@bigchili.org](mailto:info@bigchili.org) OR mail to Big Chili, Inc., P.O. Box 3667, Evergreen, CO 80437
- 2) Upon receipt, you will be contacted by Big Chili, Inc. and issued a formal agreement outlining your sponsor benefits in writing.
- 3) To secure your sponsorship, return your signed agreement with payment.
- 4) Email Big Chili, Inc. your logo in electronic .jpg format so we can promote and publicize your business!

Sponsorship Information			
Business Name			
Contact			
Address			
City	State	Zip	
Phone	Fax		
Email Address			
Web Site			
Sponsorship Fees <i>(see Opportunity Sheet for benefits)</i>			Total
Presenting Sponsor		\$10,000	
Stage Sponsors		\$5,000	
Red Chili Sponsors		\$2,500	
Beer Garden Sponsors		\$1,500	
Green Chili Sponsors		\$1,500	
Firefighter's Challenge Sponsor		\$1,000	
Website Sponsor		\$1,000	
Main Street Banner Sponsor		\$750	
Volunteer T-Shirts Sponsor - <b>SOLD</b>		\$750	
Ticket Sponsor - <b>SOLD</b>		\$750	
Cornbread Sponsors		\$500	
Event Wristband Sponsor		\$500	
Motorcycle Parking Area Sponsor		\$500	
Kids Area Sponsor		\$500	
Kids Firefighter Challenge Sponsor		\$250	
ATM Sponsor		\$250	
Golf Cart Sponsors - <b>SOLD</b>		\$125	
Chili Cook Sponsor		\$125	
		<b>Total</b>	<b>\$</b>
Payment Information			
Check one:	<input type="checkbox"/> Check – made payable to Big Chili, Inc.	<input type="checkbox"/> Money Order	

Fill out this form and return via email to [info@bigchili.org](mailto:info@bigchili.org) OR mail to Big Chili, Inc., P.O. Box 3667, Evergreen, CO 80437