

## Big Chili Cook-Off

Saturday, September 9, 2023

Buchanan Park ~ Evergreen, Colorado

Big Chili Inc., a 501(c)(3) non-profit organization, benefits the local volunteer fire departments in the mountain areas of Evergreen/Conifer. Funds raised will be used to support the local fire districts and personal equipment needs of the local volunteer fire fighters who support those districts. Fire districts include Elk Creek, Evergreen, Indian Hills, Inter-Canyon, North Fork and Platte Canyon.

**BE A SPONSOR AND SUPPORT OUR VOLUNTEER FIRE FIGHTERS!**



### \*\*\*\*\*ALL BIG CHILI COOK-OFF SPONSORS RECEIVE:

- Year Round Website link and logo recognition
- Live Recognition via stage announcement & Facebook mention
- Warm fuzzy of knowing you donated to our Volunteer Fire Fighters



### Presenting Sponsor: \$10,000 – Exclusive Opportunity

- Designation as “Official Presenting Sponsor”
- Max exposure and recognition
- Opportunity for On-Stage Welcome Introduction
- Logo recognition on all promotional materials, poster, ads
- Complimentary Business or Chili booth
- Opportunity for two (2) Sponsor Parking Passes
- Facebook invitation to “Like” your business
- Twelve (12) admission Sponsor credentials



### Stage Sponsors: \$5,000

- Banner & Live recognition on Main Stage
- Logo recognition on all promotional materials, poster, ads
- Complimentary Business or Chili booth
- Opportunity for two (2) Sponsor Parking Passes
- Facebook invitation to “Like” your business
- Six (6) admission Sponsor credentials



### Red Chili Sponsors: \$2,500

- Logo recognition on all promotional materials, poster, ads
- Complimentary Business or Chili booths (up to 2)
- Banner placement on event scaffolding
- Facebook invitation to “Like” your business
- Opportunity for two (2) Sponsor Parking Passes
- Six (6) admission Sponsor credentials



## Beer Garden Sponsors: \$1,500 each

- Logo recognition on all promotional materials, poster, ads
- Banner placement on event scaffolding & beer garden
- Facebook invitation to “Like” your business
- Opportunity for two (2) Sponsor Parking Passes
- Four (4) admission Sponsor credentials



## Green Chili Sponsors: \$1,500

- Complimentary Business or Chili booth
- Logo recognition on all promotional materials, poster, ads
- Banner placement on event scaffolding
- Facebook invitation to “Like” your business
- Opportunity for two (2) Sponsor Parking Passes
- Four (4) admission Sponsor credentials

## Firefighter’s Challenge Sponsor: \$1000

- Designation as “Official Firefighter’s Challenge Sponsor”
- Logo recognition on all promotional materials, poster, ads
- Banner placement on event scaffolding
- Facebook invitation to “Like” your business
- Four (4) admission Sponsor credentials



## Big Chili Website Sponsor: \$1000

- Designation as “Official Website Sponsor”
- Year round logo recognition on [www.bigchili.org](http://www.bigchili.org)
- Logo recognition on all promotional materials, poster, ads
- Banner placement on event scaffolding
- Facebook invitation to “Like” your business
- Four (4) admission Sponsor credentials



## Evergreen Main Street Banner Sponsor: \$750 – SOLD

- Your logo on the Main Street Banner for 24/7 exposure
- Four (4) admission Sponsor credentials

## Volunteer T-Shirt Sponsor: \$750

- Complimentary Business or Chili booth
- Your Business Name & Logo on 300 Volunteer T-Shirts
- Banner placement on event scaffolding
- Two (2) admission Sponsor credentials



### **Ticket Sponsor: \$750 – Limited Opportunity**

- Complimentary Business or Chili booth
- Your Business Name & Logo on back of ticket
- Use Ticket Back as coupon to drive business to your retail location
- Banner placement on event scaffolding
- Two (2) admission Sponsor credentials



### **Cornbread Sponsors: \$500 each**

- Complimentary Business or Chili booth
- Banner placement on event scaffolding
- Booth banner recognizing as event sponsor
- Two (2) admission Sponsor credentials

### **Event Wristband Sponsor: \$500 – Limited Opportunity – SOLD**

- Banner placement on event scaffolding
- Customized 5,000 wristbands for event attendees
- Two (2) admission Sponsor credentials



### **Motorcycle Parking Sponsor: \$500**

- Banner placement on event scaffolding
- Banner placement on motorcycle parking area
- Two (2) admission Sponsor credentials

### **Kids Firefighter Challenge Sponsor: \$250**

- Banner placement on event scaffolding
- Two (2) admission Sponsor credentials

### **Golf Cart Sponsors: \$125 – Limited Opportunity – SOLD**

- Your logo on banner of a single event golf cart
- Two (2) admission Sponsor credentials



### **Chili Cook Sponsors: \$125**

- Booth Space to cook your own chili
- Compete for cash prizes
- Website listing as Chili Cook Sponsor
- “Chili Cook Sponsor” sign to display at your booth
- Two (2) admission Sponsor credentials



Several In-Kind Sponsor Opportunities are also available such as:  
Chili Cook Aprons, Merchandise & More!  
See us for additional details.

## WE CAN CUSTOM CREATE A SPONSORSHIP PACKAGE TO FIT YOUR MARKETING NEEDS!

For more information, contact:  
Lora Knowlton, Big Chili Event Director  
at 303-973-1209 or [info@bigchili.org](mailto:info@bigchili.org)

